

Design Omatic

NAME

Suzie Kemner

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EMAIL

suzie@designomatic.co.uk

WEBSITE

www.designomatic.co.uk

PERSONAL STATEMENT

“ I am a highly creative Senior Designer with over 10 years experience in digital design in London.

My design style is clean, fresh, professional, and a little bit quirky. I specialise in web and mobile concepts and user experience design.

I am an expert in Photoshop and Illustrator, having over 10 years of experience in each, and am also confident coding in HTML and CSS.

I love working in both design agencies and in-house, and also have my own clients, freelancing under the business name DesignOmatic Ltd – Brilliant results every time! ”

KEY SKILLS

- * Design & Art Direction [Web / Mobile / Branding / Print](#)
- * Interface Design [Photoshop / Illustrator](#)
- * User Experience [Site Maps / User Journeys / Wireframes](#)
- * User Testing [Prototypes / Customer Labs](#)
- * Branding [Logos / Stationery / Merchandise / Social Media](#)
- * Print Artwork [Illustrator / Photoshop / InDesign](#)

PROFESSIONAL EXPERIENCE

JAN 2014 – CURRENT

Company Director – DesignOmatic, Suzie London & Huckleberry Design, London

Currently working on short-term design contracts and projects for my own company DesignOmatic, as well as launching my homewares and accessories brand Huckleberry Design and fashion brand Suzie London.

MAR 2012 – DEC 2013

Lead User Experience Designer (contract) – British Gas Connected Homes, London

Worked on improving the user experience and design of Smart Technology products including the Remote Heating Control and Hive Active Heating iPhone and Android apps. Designed prototypes for Energy Pro, an app showing live energy consumption, and Smarter Energy, a 'mobile first' responsive site giving customers monthly energy usage reports and tips on how to save.

Also designed new user journeys for the main British Gas iPhone and Android app, which has had over one million downloads.

MAR 2011 – FEB 2012

Company Director – DesignOmatic, London / Berlin

Freelance designer, with clients in Berlin, London, Helsinki and Perth. Projects include web design and build for a vintage clothing boutique in London {[www.paperdressvintage.co.uk](#)}, new brand and web design for a record company in London {[www.spareroomrecords.com](#)}, and refreshing the brand and labels of a soup company in Berlin.

AUG 2009 – FEB 2011

Senior Designer – Lime Media, London

In charge of junior designers and freelancers. Designed and art directed many projects including web sites, iPad / iPhone / Android apps, interactive screensavers, Flash animations, branding, print materials and merchandise. Worked on the Puff-o-meter and ValuedOp iPhone apps, which were available in the iTunes store.

DEC 2007 – AUG 2009

Art Director – DesignOmatic, London

Freelance designer on a range of projects including branding, web design, and art direction for Dutchie Bicycles {[www.dutchie.co.uk](#)} and a Flash website for a hula hooping business {[www.ilovehulahooping.com](#)}.

AUG 2006 – NOV 2007

Digital Designer – Pauffley, London

Heading up the digital creative team, I worked on many corporate communications including websites and banners. Highlights include winning the pitch to design and build Barclay's Online Annual Report and creating animations for Shell.

NOV 2005 – AUG 2006

Freelance Designer – DesignOmatic, London

Various short term contracts at digital agencies Profero, CMW and Tequila, for clients including Apple iTunes, Canon, and L'Oreal.

JAN 2004 – NOV 2005

Art Director – Premonition Design, London

Designed corporate identities, newsletters, posters, annual reports and websites for many London clients.

APR 2003 – JAN 2004

Web Designer – Fullsix, London

Designed many high-profile consumer websites including Maxfactor, Crest and Olay, and created a Matrix Reloaded Flash microsite.

AUG 2002 – FEB 2003

Web Designer – Agency.com, London

Designed many new sections of the T-Mobile website including the Online Billing, Mobile Email and HotSpot applications.

MAR 2002 – MAY 2002

Multimedia Designer – Viacom Outdoor, London

Created animated adverts for XTP (Cross-Track Projection) London Underground advertising, using Illustrator, Photoshop, and After Effects.

SEP 2000 – FEB 2002

Freelance Designer – DesignOmatic, London

Created Flash microsite for band Garbage. Filmed Ash's 'Tokyo Blitz' DVD. Designed print communications for Spare Tyre Theatre Company.

OCT 1999 – AUG 2000

Multimedia Designer – Eclipse Group, Perth

Designed multimedia CD ROMs for Kiss FM and SunMusic Australia. Worked on CD ROMs for BankWest, BHP, and Curtin University.

EDUCATION

1997 – 1999

West Australian School of Art and Design, Perth
Advanced Diploma of Art and Design: Graphic Design and Multimedia

1995 – 1996

Forrestfield Senior High School, Perth
Years 11–12 (A-level equivalent) – A grades in all 12 subjects including Art & Design, English and History

1992 – 1994

Kalamunda Senior High School, Perth
Years 8–10 (Junior High School) – Special Art Programme: a selective course for gifted arts students

TECHNICAL SKILLS

- * Adobe Photoshop
 - * Adobe Illustrator
 - * Adobe InDesign
 - * Adobe Flash
 - * Axure RP 7
 - * OmniGraffle
 - * Sublime Text
 - * HTML / CSS
 - * WordPress
 - * WACOM tablet
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LANGUAGES

- * English *Native*
 - * Dutch *Advanced*
 - * German *Intermediate*
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REFERENCES

These will be available on request.



PROFESSIONAL STUDY

SPRING 2014

The Mary Ward Centre
Creative Practice in Printed & Dyed Textiles: Digital Print
Developing Products Using Digital Print

WINTER 2013

The Mary Ward Centre
Creative Practice in Printed & Dyed Textiles: Block Print
Designing for Digital Textile Print

AUTUMN 2013

The Mary Ward Centre
Creative Practice in Printed & Dyed Textiles: Screenprint
Creating Repeat Designs For Textiles

AUTUMN 2008

The Mary Ward Centre
From Photoshop to Screenprint

SUMMER 2004

London College of Fashion
Couture Tailoring Techniques

WINTER 2003

London College of Fashion
Professional Sewing Techniques

SUMMER 2002

Central Saint Martins College of Art and Design
Introduction to Fashion Design

INTERESTS

- * Fashion *Designing and making clothes and accessories.*
 - * Music *Listening to music and going to summer festivals.*
 - * Screenprint *I am a member of Print Club in Hackney.*
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GET IN TOUCH



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